The CST team consists of the following positions:

- Asst. Dean of Development & Alumni Relations:
  - Lynn (lynn.schwartz@temple.edu)

- Major Gift Officer:
  - Graham (graham.smialowski@temple.edu)

- Assoc. Director of Development & Alumni Relations:
  - To Be Hired

- Admin. Specialist:
  - Jená (jená.hudson@temple.edu)
## Development: The Numbers

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fiscal Year Goal</td>
<td>$4,104,910</td>
</tr>
<tr>
<td>CST Fundraising Progress (to date)</td>
<td>$1,157,525</td>
</tr>
<tr>
<td>Corporate and Foundations</td>
<td>$1,200,000</td>
</tr>
<tr>
<td>Total:</td>
<td>$2,357,525</td>
</tr>
<tr>
<td>Balance</td>
<td>$1,747,385</td>
</tr>
<tr>
<td>% of Fiscal Year Goal</td>
<td>57%</td>
</tr>
<tr>
<td>Cash Received</td>
<td>$401,724</td>
</tr>
</tbody>
</table>
CST FY ’19-FY ’21 Priorities

1.) Endowed Scholarships-$2.5M
   · $1M for CST Undergraduate Financial Aid
   · $1.5 for “Top Up” Graduate Fellowships
2.) Endowed Faculty Chairs-6 endowed faculty chairs; 1 per department-$2M each. Total: $12M
3.) Undergraduate Research Program URP Term Term Support-$2M
4.) STEM Education Initiatives-$1M
   · Endowed Professor of STEM Education-$2M
5.) Named Centers & Institutes-11-Naming Gifts-$1M-$5M

Center for Biodiversity (CBD)
Center for Computational Genetics and Genomics (CCGG)
Institute for Genomics and Evolutionary Medicine (IGEM)
Temple Materials Institute (TMI)

Total to raise over next 3 years = $20 Million
## Development: Alumni Participation Rate (Alumni Donors)

<p>| | |</p>
<table>
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<tr>
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</thead>
<tbody>
<tr>
<td><strong>Solicitable CST Alumni</strong></td>
<td>14,218</td>
</tr>
<tr>
<td><strong>Fiscal Year Goal</strong></td>
<td>1,075 (7.3%)</td>
</tr>
<tr>
<td><strong>Participation Progress</strong></td>
<td>728 (4.94%)</td>
</tr>
<tr>
<td><strong>Balance</strong></td>
<td>347</td>
</tr>
</tbody>
</table>
CST Website (updated weekly)
cst.temple.edu

Social Media (updated daily)
Facebook: @CSTatTemple
Twitter: @CST_TempleU
Instagram: csttemple

CST Update/Solicitation Emails:
Bi-Monthly to different cohorts of CST graduates

Department Newsletters
Six (6) Dept. newsletters updated and distributed annually March-May, 2018

Outlook Magazine
Annual issue mailed yearend-Nov./Dec., 2018

2018-2019 New Fundraising Brochures:
Undergraduate Research Program brochure-Spring, 2018
STEM Education/Community Outreach Programs brochure-Summer, 2018
CST Case for Support- Fall, 2018

Events:
Programs, E-Invites, Invitations, Postcards, Save-the-Dates
Sherry Gillespie, PhD (Temple Physics, 1975) is currently a technology management consultant in Washington, D.C. A past IEEE-USA Congressional Fellow, Gillespie shares her career journey: stints as a high school physics teacher; extraordinary opportunities to lead cross-organizational, as well as international, technology programs; and five years serving on the Board of Directors of a major industry consortium. An active IEEE/IEEE-USA volunteer, Gillespie also shares her career challenges, and the lessons she learned along the way.
Mark You Calendars

- Dr. Erik Cordes, *Acid Horizons*, film premier NYC: **March 29**
- Chemistry of Wine in Atlanta: **May 5**
- CST Spring Graduation: **May 11**
- Alumni Weekend: **May 18 – 20**
- Homecoming Weekend: **October 19 – 21**
  - Homecoming Football Game: **October 20 vs/ Cincinnati**

**CST 20th Anniversary: November 1 – 3**
- Provost Lecture & Reception Celebrating CST’s 20th Anniversary: **November 1**
- *Meet the Makers* Wine Presentation/Panel Discussion & Reception: **November 2**
- Faculty Awards Dinner - The Logan Hotel: **November 3**

**CST’s 20th Anniversary!!**
Take Action!!

- Make your own Leadership Gift!
- Be an Advocate – Talk Temple!
- Be a Connector/Door-Opener/Host!