CST ADVANCEMENT REPORT

Kathy McGady
Assistant Dean
Development and Alumni Affairs
The CST team consists of the following positions:

- **Assistant Dean of Development & Alumni Relations:** Kathy McGady (kathleen.mcgady@temple.edu)
- **Major Gift Officer:** Stephen Bergonzi (Stephen.bergonzi@temple.edu)
- **Administrative Specialist:** Jená Hudson (jená.hudson@temple.edu)
STRATEGY FOR THE FUTURE

• Understand the starting point and current program
• Prioritize key elements of Development program – targeted investments, key donors and prospects
• Identify and prioritize donors and prospects
• Ensure appropriate stewardship of supporters
• Create a strong, comprehensive Case for Support
• Strengthen and utilize volunteer structure
• Set specific, measurable goals and targets
CST FY ’19-FY ’21 Priorities

- Endowed Chairs and Professorships
- Undergraduate Research Program
- Graduate Fellowships
### YEAR TO DATE FUNDRAISING

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<table>
<thead>
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<tbody>
<tr>
<td>Individuals</td>
<td>$756,193</td>
</tr>
<tr>
<td>Corporate and Foundations</td>
<td>$450,650</td>
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<tr>
<td><strong>Year to Date Total</strong></td>
<td><strong>$1,206,843</strong></td>
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NEW BUSINESS & SPRING MEETING DATE

Michael L. Klein, FRS
Dean and Laura H. Carnell Professor of Science
Lunch will be served in SERC 604